

Minutes of the FCTC Board Meeting

March 7, 2010

Present were: Margie Cain, Jen Carbee, San Harrington, Walter Mahany, Helen Soule, Jerry Starks and Mary Skidmore Taylor

The meeting was called to order by President Margie Cain at 3:10.

Secretary's Report: Minutes had been distributed by email. The secretary summarized points relevant to today's meeting. Walter made a motion, seconded by Helen, to accept the minutes as posted. The motion passed.

Treasurer's Report: In the absence of the Treasurer, there was no report. Margie reported that she had filed a tax form 990FZ, which is back and complete.

Old Business:

Website: The Board had approved \$75 dollars to purchase an external hard drive to facilitate Jerry's work on the website. He bought one for \$74.95. We have been billed for an annual expense which Margie will pay. Jerry reported that the website is functioning and he is gaining in understanding of its workings. San, joined by the rest of the board, thanked him for his animated ads for auditions for spring and summer productions.

FCTC/BFA Fairfax Relationship: The dates for *The Maltese Falcon* have long since been approved, but we are being told that we have to pay for building coverage, which would make the cost prohibitive. Mike Cain is working on this. Margie opined that when *Falcon* is over, we should talk with the school board.

Advertising: Margie revisited our need for a person who is dedicated to advertising/marketing both for getting the word out about productions/auditions and raising money through ad sales, sponsorships and other means. San asked whether we could dispense with comp tickets for cast and crew. There has been resistance to this in the past, but a change in policy seems necessary now. Helen made a motion, seconded by Jen, that we not provide comp tickets this season and revisit the issue for the 2011 season. The motion passed. It will be important to announce this at auditions so that people's expectations are in line with the new policy.

Helen said that her sister's children were participating in a production of "junior" *Music Man* which is part of an educational program for which each child pays \$200. This sounds similar to the children's program we discussed previously and for which we were unable to identify staff. Helen will go to the production and report back to the board.

Margie said that we must keep putting out the word about our need for an advertising leader. There was a brief discussion of possible fund raiser, including a *Narnia* themed dinner, but no decision was made.

New Business:

San reported that Matt from Explore Talent CD Relations had contacted her looking for permission to put *Narnia* auditions on his website, although he had already included it. San is concerned because actors pay for this information and nowhere does it say that FCTC does not pay actors. San told Matt to remove the information as misleading.

Next Meeting: May 11, 7 pm, Walter's House

San moved and Helen seconded a motion to adjourn. The meeting adjourned at 3:50.